STATE OF CALIFORNIA BUSINESS, CONSUMER SERVICES AND HOUSING AGENCY DEPARTMENT OF BUSINESS OVERSIGHT

TO: Sean O'Neal also known as Sean Ryan Vanguard Equities Group 2309 Torrance Boulevard Torrance, California 90501

DESIST AND REFRAIN ORDER

(For violations of sections 25110, 25210, and 25401 of the Corporations Code)

The Commissioner of Business Oversight (Commissioner) finds that:

- 1. Sean O'Neal, also known as Sean Ryan (Sean Ryan), is a California resident doing business as Vanguard Equities Group from an address of 2309 Torrance Boulevard, Torrance, California 90501.
- 2. Vanguard Equities Group advertises its services through a website at https://vanguardequitiesgroup.com, where it states "[w]e have years of experience helping clients prepare for the unknown while meeting their financial goals" and that "[a]s an independent financial services firm, we can access many different products so you can get the right returns with the least amount of risk and exposure." The website lists a 1-800 telephone number ((800) 959-0773), business hours, and an inquiry form where prospective clients can enter their name, email, and a message to send to the company. The message above the inquiry form invites prospective clients to "Call Us Today." The website is registered to Sean O'Neal. The photographs purportedly of Sean Ryan on the Vanguard Equities Group website depict Sean O'Neal.
- 3. Vanguard Equities Group also has a listing at www.yelp.com (at www.yelp.com/biz/vanguard-equities-group-torrance-2), in which it states its "specialties" are "achieving your financial goals and beyond through smart and researched Global opportunities" and that it has its "pulse on global opportunities to maximize investor opportunity whilst limiting risk and exposure."

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4. In early 2018 Sean Ryan identifying himself as a "Senior Advisor" at Vanguard Equities Group posted the following information on the online private neighborhood social networking service, Nextdoor:

Sean Ryan, Los Verdes

Secured, Federally Government Approved 12% Return. Perfect for IRA's, 401k's and SEP's I am the Senior Advisor at Vanguard Equities Group. Have been Palos Verdes Resident for over 56 years. We can offer a fully secure, 12% return with a publicly traded company. Perfect for retirement accounts. Cash also accepted. I look forward to your contact.

I look forward to your contact

- 5. In March 2018, Sean Ryan responded to an inquiry made through the Vanguard Equities Group website by a California resident. Through email exchanges and a phone call, Sean Ryan offered the California resident an opportunity to invest a minimum of \$25,000.00 in a one-year promissory note convertible to stock issued by a solar company, with the promise of 12% return on investment. Over email exchanges, Sean Ryan stated that the investment was "secured," that it was "Federally Government approved for retirement accounts," and that the investment was "backed by the assets of a publicly traded company in good standing with the BBB." He also stated that "these folks have a stellar reputation going back 30 years." According to Sean Ryan, the solar company was "just on Fox Business News last week and once again, I don't believe Fox would have them on knowing they may fleece folks."
- 6. Sean Ryan explained to the California resident that Vanguard Equities Group is compensated by the solar company for the investment. The California resident was assured that he would not have to pay Vanguard Equities Group anything, but that hopefully the California resident will make additional investments through Sean Ryan after seeing how well the investment in the solar company goes. The California resident was given the promissory note to read and sign. Sean Ryan did not ask the California resident any questions about the resident's net worth or salary.

Based upon the foregoing, the Commissioner is of the opinion that the promissory note convertible to stock issued by a solar company and offered by Sean O'Neal, also known as Sean Ryan, and Vanguard Equities Group are securities subject to qualification under the Corporate

Securities Law of 1968 (Corp. Code, § 25000 et seq.) that have been offered or sold without first being qualified in violation of Corporations Code section 25110.

Pursuant to Corporations Code section 25532, Sean O'Neal, also known as Sean Ryan, and Vanguard Equities Group are hereby ordered to desist and refrain from the further offer or sale of securities, in the State of California, including but not limited to promissory notes, unless and until qualification has been made under said law or unless the security is exempt.

At all relevant times, Sean O'Neal, also known as Sean Ryan, and Vanguard Equities Group, engaged in the business of effecting transactions in securities, were broker-dealers within the meaning of Corporations Code section 25004. The Commissioner has no record of having received a broker-dealer certificate application from Sean O'Neal, also known as Sean Ryan, and Vanguard Equities Group nor did they secure from the Commissioner, nor from any other similar licensing entity, a certificate authorizing them to sell or induce the sale of securities.

The Commissioner is of the opinion Sean O'Neal, also known as Sean Ryan, and Vanguard Equities Group effected, induced, or attempted to induce the purchase or sale of securities in the form of promissory notes in the State of California without first applying for and securing from the Commissioner a certificate authorizing them to act in that capacity, in violation of Corporations Code section 25210, subdivision (a).

Pursuant to Corporations Code section 25532, Sean O'Neal, also known as Sean Ryan, and Vanguard Equities Group are hereby ordered to desist and refrain from effecting, inducing or attempting to induce the purchase or sale of securities in this state without first applying for and securing from the Commissioner a certificate authorizing them to act in that capacity.

Beginning in early 2018, in connection with the offer and sale of securities, Sean O'Neal, also known as Sean Ryan, and Vanguard Equities Group made, or caused to be made, misrepresentations of material fact or omitted to state material facts necessary in order to make the statements made, in light of the circumstances under which they were made, not misleading, in at least the following ways: (1) by stating that the promissory note investment was "Federally government" approved for retirement funds when there is no such designation; and (2) by stating that the investment was "secured."

Based on the foregoing, the Commissioner is of the opinion that securities in the form of promissory notes were offered in the State of California by Sean O'Neal, also known as Sean Ryan, and Vanguard Equities Group by means of a written or oral communication which included untrue statements of material fact or omitted to state a material fact necessary to make the statements made, in light of the circumstances under which they were made, not misleading, in violation of Corporations Code section 25401.

Pursuant to Corporations Code section 25532, Sean O'Neal, also known as Sean Ryan, and Vanguard Equities Group are hereby ordered to desist and refrain from offering or selling any security in the State of California, including but not limited to promissory notes, by means of any written or oral communication which includes an untrue statement of material fact or omits to state a material fact necessary in order to make the statement made, in light of circumstances under which they were made, not misleading.

This Order is necessary, in the public interest, for the protection of investors and consistent with the purposes, policies, and provisions of the Corporate Securities Law of 1968.

Dated: July 3, 2018 Sacramento, California JAN LYNN OWEN
Commissioner of Business Oversight

By______ MARY ANN SMITH Deputy Commissioner Enforcement Division